

## December 2014 Analytics for Barefoot Artists & The Barefoot Artist Movie

	Oct-14 % Increased		Nov-14 % Increased		Dec-14
<b>Mailing List &amp; Newsletter</b>					
Total Mailing List	2528	5%	2650	3%	2,724
New mailing list sign-ups	48	-2%	41	80%	74
<b>Website Stats / barefootartistmovie.com</b>					
Unique Visitors	N/A	N/A	N/A	N/A	1,318
Number of Visits	N/A	N/A	N/A	N/A	1,632
Page Views	N/A	N/A	N/A	N/A	3,765
<b>Website Stats / barefootartists.org</b>					
Unique Visitors	1325	-37%	839	16%	1,031
Number of Visits	1854	-39%	1141	20%	1,369
Page Views	4782	-42%	2785	14%	3,170
<b>Facebook/TheBarefootArtistMovie</b>					
Total Likes	970	1%	982	5%	1027
New Page Likes	17	-11%	15	200%	45
Interaction (likes, coments, shares)	12	2591%	323	333%	1400
Activity (How many times we posted)	1	1800%	19	168%	51
Clicks back to our URL	2	7350%	149	350%	670
<b>Facebook/BarefootArtists</b>					
Total Likes	1435	2%	1465	2%	1495
New Page Likes	36	-22%	28	7%	30
Interaction (likes, coments, shares)	23	313%	95	131%	220
Activity (How many times we posted)	1	800%	9	200%	27
Clicks back to our URL	4	1150%	50	68%	84
<b>Twitter</b>					
Total Followers	N/A	N/A	50	124%	124
New Followers	N/A	N/A	50	48%	74
@mentions	N/A	N/A	5	680%	39
Re-tweets	N/A	N/A	4	925%	41
Direct Messages	N/A	N/A	5	140%	12
Tweets (how many times we posted)	N/A	N/A	31	206%	95
Clicks back to our URL (Most Popular Links)	N/A	N/A	29	-93%	2
<b>Instagram</b>					
Total Followers	N/A	N/A	30	130%	69
New Followers	N/A	N/A	30	30%	39
Posts (how many times we posted)	N/A	N/A	10	150%	25
Number of other people's posts using #LilyYeh	N/A	N/A	4	25%	5
Number of other people's posts using #BarefootArtistMovie	N/A	N/A	0	100%	2